Appendix 1: Refreshed Council Plan Outcomes against existing Priorities and Aims

Priority	Aim	Outcome
A Successful and Ambitious Town	We will attract and grow businesses to increase employment opportunities	We will grow businesses and employment opportunities within the town
	We will improve attainment in education and skills	Attainment gaps close and increasing numbers of children and young people are working at their expected level / grade
	We will ensure housing provision meets local demands	We will take a strategic approach to the provision of housing across the town.
A Healthy Place	We will improve life chances of residents by responding to health inequalities	People live healthier lives for longer and health inequalities are reduced.
	We will protect and improve our environment	The look and feel of the physical space in Middlesbrough will improve.
	We will promote inclusivity for all	We will be closer to our communities and involve them in decision making.
	We will reduce poverty	We will reduce and alleviate the impact of poverty to improve lives and life chances for people in Middlesbrough.
Safe and Resilient Communities	We will provide support for adults to be independent for longer	All adults will be supported through strength-based practice to live the lives they choose.
	We will improve transport and digital connectivity	Transport connectivity will improve and we will promote digital inclusion.
	We will promote new ideas and community initiatives	We will enable and support our voluntary sector and community groups
	We will reduce crime and antisocial behaviour	Residents will feel safer.
Dellivering Best Value	We will ensure robust and effective corporate governance	We will be a well-run Council.
	We will set a balanced revenue budget and Medium-Term Financial Plan to restore financial resilience and sustainability	We will set a balanced budget and medium-term financial plan.